

ChocoGrid



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PLANS SUMMARY

TYPE	SHOWCASE			BUSINESS			ENTERPRISE	
PLANS	PERSONAL	START	SHOW	SELL	GROW	EXCEL	SCALE	ELITE
Modules Included	2	3	3	6	7	11	13	14
Level of features	1 Star	1.5 Stars	2 Stars	3 Stars	3.5 Stars	5 Stars	7 Stars	:) Stars
Choco Base	✓	✓	✓	✓	✓	✓	✓	✓
Choco Stock	-	✓	✓	✓	✓	✓	✓	✓
Choco Book	-	-	-	-	✓	✓	✓	✓
Choco Com	-	-	-	✓	✓	✓	✓	✓
Choco Coupon	-	-	-	-	-	✓	✓	✓
Choco Reward	-	-	-	-	-	-	-	✓
Choco Helper	✓	✓	✓	✓	✓	✓	✓	✓
Choco User Registration	-	-	-	✓	✓	✓	✓	✓
Choco Emails	-	-	-	✓	✓	✓	✓	✓
Choco Push	-	-	-	-	-	✓	✓	✓
FREE ADDON MODULES								
Choco Chat	-	-	-	-	-	-	✓	✓
Choco Social	-	-	-	-	-	-	✓	✓
Choco Digital Marketing	-	-	-	-	-	✓	✓	✓
Choco Digital Team	-	-	-	-	-	✓	✓	✓

MODULES SUMMARY

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Modules Included	2	3	3	6	7	11	13	14
Level of features	1 Star	1.5 Stars	2 Stars	3 Stars	3.5 Stars	5 Stars	7 Stars	:) Stars
CHOCO BASE	Base is the magic wand which creates and configures all components of your app							
Home page	✓	✓	✓	✓	✓	✓	✓	✓
About us	✓	✓	✓	✓	✓	✓	✓	✓
Contact us	✓	✓	✓	✓	✓	✓	✓	✓
Products	✓	✓	✓	✓	✓	✓	✓	✓
Choco library	✓	✓	✓	✓	✓	✓	✓	✓
Self images	✓	✓	✓	✓	✓	✓	✓	✓
Gallery	✓	✓	✓	✓	✓	✓	✓	✓
Social pages	-	-	-	✓	✓	✓	✓	✓
Stores	✓	✓	✓	✓	✓	✓	✓	✓
Locations	-	-	-	-	-	✓	✓	✓
Events	-	-	-	-	✓	✓	✓	✓
Menu options	✓	✓	✓	✓	✓	✓	✓	✓
Page builder	-	✓	✓	✓	✓	✓	✓	✓
Page links	-	-	-	✓	✓	✓	✓	✓
TOTAL – 14	9	10	10	12	13	14	14	14
CHOCO STOCK	Everything to do about the Inventory of your products, and its pricing & reporting							
Inventory	-	-	-	✓	✓	✓	✓	✓
Pricing	-	✓	✓	✓	✓	✓	✓	✓
Taxes	-	-	-	✓	✓	✓	✓	✓
Charges	-	-	-	-	✓	✓	✓	✓
Options	-	-	-	✓	✓	✓	✓	✓
TOTAL – 5		1	1	4	5	5	5	5
CHOCO BOOK	Booking is to many businesses what straight forward selling is to others							
Booking item	-	-	-	-	✓	✓	✓	✓
Booking options	-	-	-	-	✓	✓	✓	✓
TOTAL – 2					2	2	2	2
CHOCO COM	This is where all the commerce takes place – Payments, Gateways, Configs, etc.							
Choco Gateway	-	-	-	✓	✓	✓	✓	✓
Other Gateways	-	-	-	-	-	-	✓	✓
TOTAL – 2				1	1	1	2	2
CHOCO COUPONS	Nothing works like discount coupons to create new conversions or repeat sales							
Coupon options	-	-	-	-	-	✓	✓	✓
Events & Rules	-	-	-	-	-	✓	✓	✓
Advanced	-	-	-	-	-	✓	✓	✓
TOTAL – 3						3	3	3

CHOCO REWARDS								
Rewards can make your users into loyal clients who keep coming back for more								
Reward options	-	-	-	-	-	-	-	✓
Events & Rules	-	-	-	-	-	-	-	✓
Advanced	-	-	-	-	-	-	-	✓
TOTAL – 3						0		3
CHOCO HELPER								
A complete and unmatched suite of customer service desk essential for all Brands								
Help Pages	✓	✓	✓	✓	✓	✓	✓	✓
FAQ Pages	-	-	✓	✓	✓	✓	✓	✓
Tutorials	✓	✓	✓	✓	✓	✓	✓	✓
App Ratings	-	-	✓	✓	✓	✓	✓	✓
User Feedback	-	-	-	-	✓	✓	✓	✓
Helpdesk	-	-	-	-	✓	✓	✓	✓
Forum	-	-	-	-	-	✓	✓	✓
Survey	-	-	-	-	-	✓	✓	✓
TOTAL – 8	2	2	4	4	6	7	8	8
CHOCO USER								
User Registration, Memberships and Management all rolled in with elegance								
User Registration	-	-	-	✓	✓	✓	✓	✓
Social Sign-in	-	-	-	-	✓	✓	✓	✓
Guest Users	-	-	-	-	-	✓	✓	✓
Profile Field Groups	-	-	-	✓	✓	✓	✓	✓
Common Fields	-	-	-	✓	✓	✓	✓	✓
Verification	-	-	-	✓	✓	✓	✓	✓
Login Options	-	-	-	-	-	-	✓	✓
Email Notifications	-	-	-	✓	✓	✓	✓	✓
Advanced Options	-	-	-	-	-	✓	✓	
End User Limits	-	-	-	✓	✓	✓	✓	✓
TOTAL – 10				6	7	9	10	10

CHOCO MAIL								
The ideal stage for effective Email Delivery Solutions								
Emails	-	-	-	✓	✓	✓	✓	✓
Email Limits	-	-	-	✓	✓	✓	✓	✓
Mails Section	-	-	-	✓	✓	✓	✓	✓
Automated Events	-	-	-	✓	✓	✓	✓	✓
Mails Layouts	-	-	-	✓	✓	✓	✓	✓
Audience Targeting	-	-	-	-	-	✓	✓	✓
Advance options	-	-	-	-	-	✓	✓	✓
TOTAL – 7				5	5	7	7	7

CHOCO PUSH		Send alerts to users for any important activities or re-targeting to drive repeat sales							
Push Alerts Limits	-	-	-	-	-	✓	✓	✓	
Alert Sections	-	-	-	-	-	✓	✓	✓	
Automated Events	-	-	-	-	-	✓	✓	✓	
Alerts Layouts	-	-	-	-	-	✓	✓	✓	
Audience Targeting	-	-	-	-	-	-	✓	✓	
Advance options	-	-	-	-	-	✓	✓	✓	
TOTAL – 6	0	0	0	0	0	5	6	6	
CHOCO CHAT		Let your users talk in real-time & create a truly unique experience within your app							
Authentication	-	-	-	-	-	-	✓	✓	
Chat Essentials	-	-	-	-	-	-	✓	✓	
Cross Platform Messaging	-	-	-	-	-	-	-	✓	
Different Chat Type	-	-	-	-	-	-	✓	✓	
Messages	-	-	-	-	-	-	✓	✓	
Status	-	-	-	-	-	-	✓	✓	
History	-	-	-	-	-	-	-	✓	
Alerts	-	-	-	-	-	-	✓	✓	
Supported File Type	-	-	-	-	-	-	✓	✓	
User Profile	-	-	-	-	-	-	✓	✓	
Group	-	-	-	-	-	-	✓	✓	
Group Info	-	-	-	-	-	-	✓	✓	
TOTAL – 12							10	12	

CHOCO SOCIAL		Add the social zing to your app to drive engagements							
Expression	-	-	-	-	-	-	✓	✓	
Voting	-	-	-	-	-	-	✓	✓	
Favorite	-	-	-	-	-	-	✓	✓	
Follow	-	-	-	-	-	-	✓	✓	
Post Notification's	-	-	-	-	-	-	-	✓	
Common Update	-	-	-	-	-	-	-	✓	
Like Update	-	-	-	-	-	-	-	✓	
Reply	-	-	-	-	-	-	-	✓	
Share	-	-	-	-	-	-	✓	✓	
Allow Character Limit,	-	-	-	-	-	-	150	250	
Like , dislike icon on replies	-	-	-	-	-	-	✓	✓	
Like , dislike icon on comments	-	-	-	-	-	-	✓	✓	
Report Abuse	-	-	-	-	-	-	-	✓	
TOTAL – 12							7	12	

CHOCO DIGITAL MARKETING With Digital marketing, increase your visibility, drive engagements & Sales and boost your business								
Add On Modules in the Plans – SEO	-	-	-	-	-	✓	✓	✓
Add On Modules in the Plans – BLOG Bold	-	-	-	-	-	-	✓	✓
Add On Modules in the Plans – BLOG PRO	-	-	-	-	-	-	-	✓
TOTAL – 3	0	0	0	0	0	1	2	3
CHOCO DIGITAL TEAM Our proficient Digital marketing team will increase your visibility, drive engagements & Sales and boost your business								
Team Add On Module in the Plans – Basic	-	-	-	-	-	✓	✓	✓
Team Add On Module in the Plans – PRO	-	-	-	-	-	-	-	✓
TOTAL – 2	0	0	0	0	0	1	1	2
GRAND TOTAL – 89	11	13	15	32	39	55	77	89

Payment Gateway Charges

Countries	Processor	Charges	Type
Australia	Stripe	1.75% + 30¢ per transaction	for domestic cards.
Australia	Stripe	2.9% + 30¢ per transaction	for International cards.
Austria	Stripe	1.75% + 30¢ per transaction	for domestic cards.
Austria	Stripe	2.9% + 30¢ per transaction	for International cards.
Belgium	Stripe	1.4% + €0.25 per transaction	for European cards.
Belgium	Stripe	2.9% + €0.25 per transaction	for non-European cards.
Brazil	Stripe	3.99% + R\$0.50 per transaction	per successful card charge
Canada	Stripe	2.9% + 30¢ per transaction	per successful card charge
Denmark	Stripe	1.4% + 1.80kr per transaction	for European cards.
Denmark	Stripe	2.9% + 1.80kr per transaction	for non-European cards.
Finland	Stripe	1.4% + €0.25 per transaction	for European cards.
Finland	Stripe	2.9% + €0.25 per transaction	for non-European cards.
France	Stripe	1.4% + €0.25 per transaction	for European cards.
France	Stripe	2.9% + €0.25 per transaction	for non-European cards
Germany	Stripe	1.4% + €0.25 transaction	for European cards.
Germany	Stripe	2.9% + €0.25 per transaction	for non-European cards.
Hong Kong	Stripe	3.4% + HK\$2.35 per transaction	per successful card charge
Ireland	Stripe	1.4% + €0.25 per transaction	or European cards excluding VAT.
Ireland	Stripe	2.9% + €0.25 per transaction	for non-European cards excluding VAT.
Italy	Stripe	1.4% + €0.25 per transaction	for European cards.
Italy	Stripe	2.9% + €0.25 per transaction	for non-European cards.
India	PayU	0.75 %	Debit Card
India	PayU	2.25 %	Credit Card, Netbanking, PayUmoney
India	PayU	3.00%	EMI, Amex, IVR, International Cards
Japan	Stripe	3.6%	per successful card charge
Luxembourg	Stripe	1.4% + €0.25 per transaction	for European cards.
Luxembourg	Stripe	2.9% + €0.25 per transaction	for non-European cards.
Mexico	Stripe	3.6% + \$3.00 per transaction	per successful card charge, excluding IVA.
Netherlands	Stripe	1.4% + €0.25 per transaction	for European cards.
Netherlands	Stripe	2.9% + €0.25 per transaction	for non-European cards.
New Zealand	Stripe	2.9% + NZ\$0.30 per transaction	per successful card charge
Norway	Stripe	2.4% + 2kr per transaction	for Norwegian cards.
Norway	Stripe	2.9% + 2kr per transaction	for International cards.
Portugal	Stripe	1.4% + €0.25 per transaction	for European cards.
Portugal	Stripe	2.9% + €0.25 per transaction	for non-European cards.
Singapore	Stripe	3.4% + \$0.50 per transaction	per successful card charge
Spain	Stripe	1.4% + €0.25 per transaction	for European cards.
Spain	Stripe	2.9% + €0.25 per transaction	for non-European cards.
Sweden	Stripe	1.4% + 1.80kr per transaction	for European cards.
Sweden	Stripe	2.9% + 1.80kr per transaction	for non-European cards.
Switzerland	Stripe	2.9% + CHF0.30 per transaction	per successful card charge
United Kingdom	Stripe	1.4% + 20p per transaction	for European cards.
United Kingdom	Stripe	2.9% + 20p per transaction	for non-European cards.
United States	Stripe	2.9% + 30¢ per transaction	per successful card charge

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